



Best of Show Student Program – Ball State University Cardinal Communications
39th Annual Vernon C. Schranz Distinguished Lectureship in Public Relations

Best of Show Student Project – Purdue University Boiler Communications
Etcetera – Social Media

Best of Show Electronic/Digital Communication – VOX Global & Indiana University
2018 Impact.iu.edu Microsite

Best of Show Marketing Communications
Hirons and Eskenazi Health Service Line Campaign

PR Catalyst Award – Roger Harvey
Principal, Managing Director of Strategic Communications
Bose Public Affairs Group

Pinnacle Award

Bandy Carroll Hellige – *Oldsmar, FL Grand Opening Blogger Activation 2018*

Borshoff and Eli Lilly and Company – *Office 365 Email Global Rollout*

Borshoff and Kiwanis International – *Kids Need Kiwanis Campaign*

Borshoff and NIPSCO – *Meet the Greenes Energy Efficiency Facebook Campaign*

Borshoff and The Indianapolis Indians – *Indianapolis Indians' Knot Hole Kids Club*

Bose Public Affairs Group – *A Coaching Crisis at RipFest Diving*

Bose Public Affairs Group – *A Plan to Protect Indiana's Hog Farmers*

Bose Public Affairs Group – *RE/MAX INTEGRA, Midwest's 2017 Spring Market Trends Report*

Bose Public Affairs Group – *The Transformation of Fort Benjamin Harrison*

Carla Knapp, Heather Hammond-Wood, Kyle Scherer – *Pumpkin Spice...Lemurs*

Commuter Connect's Car Free Day Indy with JTPR – *Car Free Day Indy*

CVR – *Next Level Jobs*

Dennis Brown, Sue Lister, Amanda Skofstad – *Notre Dame: 175th anniversary media campaign*

Eskenazi Health – *Eskenazi Health Adopts Epic Electronic Health Record Software*

Hirons – *Johnson County Convention, Visitors and Tourism Commission*

Hirons – *Indianapolis Zoo Conservation Videos*

Indiana Farm Bureau Insurance Horsepower Team – *Horsepower*

Indiana Humanities Frankenfest – *Frankenfest*
Indiana Humanities Historic Bar Crawl – *Indiana Humanities, Naptown, Get Down: A Historic Bar Crawl*
Indiana Public Retirement System – *Goal 1a Internal Communications Campaign*
Indiana Public Retirement System – *New INPRS Look Website*
MEK Group, Smithville – *Repositioning by Telling a Compelling Story in Corporate Collateral*
Mother of Pearls Public Relations – *2017 Indiana School Referendum*
OneAmerica Financial Partners, Inc. – *OneAmerica® Care Solutions: Telling the Best-Kept Secret in Insurance*
Sarah May, Purdue Musical Organizations – *Women of Song*
Victory Sun, Inc. Carmel Arts & Design District City of Carmel – *Carmel Arts & Design District as a one-day or weekend destination*
VOX Global & The Richard M. Fairbanks Foundation – *Richard M. Fairbanks Foundation Communications Re-Launch*

Award of Honor

Bandy Carroll Hellige – *Earth Fare Roanoke VA Grand Opening*
Bandy Carroll Hellige – *Kiehl's LifeRide for amfAR*
Bandy Carroll Hellige – *IMAX Mug Club*
Bose Public Affairs Group – *Name-in-Title Announcement: Ruoff Home Mortgage Music Center*
Boiler Communication – *Be Moved Power Yoga*
Boiler Communication – *Brian Lamb School of Communication*
Boiler Communication – *Grace Lutheran Church*
Borshoff – *Health Literacy Collateral*
Carla Knapp, Jill Burbank, Trent Rowlett, Adam Mitchell, Tracy Sipes – *#TakeoverTuesday*
Damar Project Lifesaver Campaign with JTPR – *Damar Project Lifesaver Campaign*
dgs Marketing Engineer – *United Grinding 2017 GRIND Magazine*
dgs Marketing Engineers – *Mazak's 2017 Kentucky Products Campaign*
dgs Marketing Engineers – *United Grinding 2017 Grand Opening Event*
Herd Strategies – *Fort Wayne Housing Authority Report to the Community*
Hirons – *Indiana Healthy Food Access Coalition Video*
Hirons – *Eskenazi Health Service Line Campaign*
Hirons – *Bosma Enterprises Veterans Affairs Policy Communications*
Hirons – *Investment Fraud Media Tour*

Indiana Public Retirement System – *INPRS In Action Newsletter*

Indiana Public Retirement System – *New Website, New Tools, New Opportunities*

Indianapolis Neighborhood Housing Partnership – *2017 Community Breakfast*

Judy Palermo, Karen Burns, Jo Hohlbein, Julie McDearmon – *Indianapolis Zoo Annual Report*

MEK Group & Daviess County Economic Development Corporation – *Repositioning a High-Performing Indiana Rural County for Economic Development*

Purdue Musical Organizations – *Yours in Song Newsletter*

VOX Global & Indiana University – *2018 External Engagement Program*

VOX Global & The Richard M Fairbanks Foundation – *Richard M. Fairbanks Foundation Communications Re-Launch*

VOX Global & United Way of Central Indiana – *Going All IN for Pre-K*

WGU Indiana – *Night Shift Nurse Campaign*