



Hoosier Chapter

## Sponsor the Hoosier Chapter



The Public Relations Society of America (PRSA) Hoosier Chapter represents public relations and communications professionals throughout Indiana, including employees of associations, agencies, corporations, universities, nonprofits, government and independent practitioners.

With more than 350 members, we are one of the largest chapters in the United States.

### PRSA Hoosier Chapter highlights include:

- **Pinnacle Awards**, the chapter’s annual awards event recognizing professional and student talent in the industry.
- **Half Day with Pro**, the chapter’s annual professional development day supporting 13 collegiate organizations pairing student chapter members with individuals in the industry.
- **Professional accreditation preparation courses offered at no charge to chapter members**, providing the foundation and coaching to take the industry’s national accreditation test.
- **Professional development**, including monthly education luncheons, high-value Meet the Media sessions and networking with peers to share industry best practices in a cordial but confidential setting.
- **Affiliation with the PRSA Foundation**, an independent 501(c)(3) non-profit working hard to make a difference in the fight for ethnic and racial balance in public relations.
- **A deep history of educating the most successful well-known public relations professionals in Indiana.**

### CHAPTER

**\$2,000**

**Pinnacle Awards** – Logo on signage and in program at the PRSA Hoosier Chapter Pinnacle Awards; recognition at podium and a table of eight. (\$400 value)

**Monthly events** – Eight (8) complimentary monthly event registrations per year (up to \$240 value). Registrations may be used all together or at separate monthly events. Logo recognition at all six (6) luncheons, four (4) meet the media and four (4) networking events.

**Website** – Prominent logo display and link to your site.

**Blog** – Profile piece on the sponsor organization. Additional acknowledgement included in sponsorship recognition blog post.

**Social** – Recognition of sponsorship on social channels in four (4) tweets – one designated to promote blog profile piece and Facebook post acknowledging sponsorship.

**Speaking Opportunity** – Opportunity to speak at one PRSA Hoosier Chapter monthly event for up to three minutes.

**REGISTER NOW FOR 2019 - 2020 SPONSORSHIPS!**

## BENEFACTOR

**\$1,000**

**Pinnacle Awards** – Logo in program at the PRSA Hoosier Chapter Pinnacle Awards and recognition at podium.

**Monthly events** – Six (6) complimentary monthly event registrations per year (up to \$180 value). Registrations may be used all together or at separate monthly events. Logo recognition at all six (6) luncheons, four (4) meet the media and four (4) networking events.

**Website** – Prominent logo display and link to your website.

**Blog** – Profile piece on the sponsor organization. Additional acknowledgement included in sponsorship recognition blog post.

**Social** – Recognition of sponsorship on social channels in three (3) tweets – one designated to promote blog profile piece – and Facebook post acknowledging sponsorship.

## PATRON

**\$750**

**Pinnacle Awards** – Logo in program at the PRSA Hoosier Chapter Pinnacle Awards and recognition at podium.

**Monthly events** – Four (4) complimentary monthly event registrations per year (up to \$120 value). Registrations may be used all together or at separate monthly events. Logo recognition at all six (6) luncheons, four (4) meet the media and four (4) networking events.

**Website** – Prominent logo display and link to your website.

**Blog** – Acknowledgement included in sponsorship recognition blog post.

**Social** – Recognition of sponsorship on social channels in two (2) tweets and Facebook post acknowledging sponsorship.

## SUPPORTER

**\$350**

**Pinnacle Awards** – Logo in program at the PRSA Hoosier Chapter Pinnacle Awards and recognition at podium.

**Monthly events** – Two (2) complimentary registration per year (up to \$60 value) and logo recognition at all six (6) luncheons, four (4) meet the media and four (4) networking events. Registrations may be used all together or at separate monthly events. Name recognition at all luncheons, meet the media and networking events.

**Website** – Prominent logo display and link to your website.

**Blog** – Acknowledgement included in sponsorship recognition blog post.

**Social** – Recognition of sponsorship on social channels in one (1) tweet and Facebook post acknowledging sponsorship.

## IN-KIND AND A LA CARTE SPONSORSHIPS

### Speaker Sponsorship

- Audio/Visual  
\$500 value per event
- Email
- Venue
- Other

### Speaker Sponsorship

- Based on individual speaker fee
- Podium acknowledgement
- Opportunity to address guests

### 2019 Pinnacle Awards - Gold (\$1,200) and Silver (\$600) sponsorships available

- Signage at event
- Podium time
- Additional perks at Patron (for Gold) and Supporter (for Silver)
- Logo in program, e-communications and on website

### Want to save even more?

Two-year commitment discounted by additional 10%; three-year commitment discounted by 15%.

If you have any questions, contact the sponsorship committee  
**[sponsorship@prsaahoosier.org](mailto:sponsorship@prsaahoosier.org)**.